



WEDA's Strategic Plan

Marcel Hermans
President of the Western Dredging Association
Chair of the Board of Directors

WEDA Basics

Promote the exchange of knowledge in fields related to dredging

- US-based non-profit [501(c)6] organization
- Incorporated April 23, 1979
- Serving the Western Hemisphere (“*the Americas*”)

WEDA in Numbers

Current Members (Individual)	500
Sustaining Members (Corporate)	43
US-based Chapters	4
Non-US-based Chapters	3
Attendees DS&E Norfolk	400 +
Conference Sponsors / Strategic Partners	29 / 3

WEDA's Strategic Plan 2018-2023

- First Strategic Plan in WEDA history
- 2-Day work-session by Board of Directors
- Define focus and direction upon recent transformation
- Guide WEDA-organization into the next 5+ years

WEDA Strategic Priorities

1. **Expand and diversify** WEDA Membership
2. **Increase value** for WEDA members and stakeholders; establish WEDA as the web-portal for dredging info
3. **Develop partnerships** with other organizations
4. **Adjust** organization **governance** for growing WEDA
5. **Develop sustaining funding** model to support these initiatives

Implementation Path

- Established working groups to define, and initiate the work to accomplish each of the priorities
- Engaging both WEDA members and Directors in implementation
- Manage progress on individual priorities based on separate timelines and metrics (*e.g. double WEDA membership in 5 years*)

Your Role

- Get engaged in WEDA:
 - If you want to get involved, let us know!
 - If you have feedback, ideas, or input, let us know!
- Help spread the word about WEDA
- Attend WEDA events and bring co-workers, friends
- Feel good and proud to be a WEDA member!



Norfolk, VA 2018